

Norwood appoints Ross Freedman as its first YN Patronage Chair

16 September 2009

Norwood has appointed Ross Freedman as its first YN Patronage Chair as part of a drive to attract a fresh wave of donors. The role mirrors the main Chair of Patronage position, which is held by Norwood Trustee Ronnie Harris, and has been established in order to secure the next generation of Patrons and Friends, and create new and exciting networking and social opportunities for Norwood's young patrons.

Ross, 31, the Managing Director of Marylebone-based commercial property agency LONIC, has been aware of Norwood and its ground-breaking work his whole life. However, he first became closely involved with the Charity when he ran the London Marathon on its behalf in 2001. He was later asked to be the first Chair of the YN Property Committee, which raises around £35,000 for Norwood each year through its annual reception.

Following his appointment as YN Patronage Chair, he said: "I am delighted to accept the position. Raising money in this tough economic environment will be a great challenge, but the potential is there, and if we can attract people now we can build for the future."

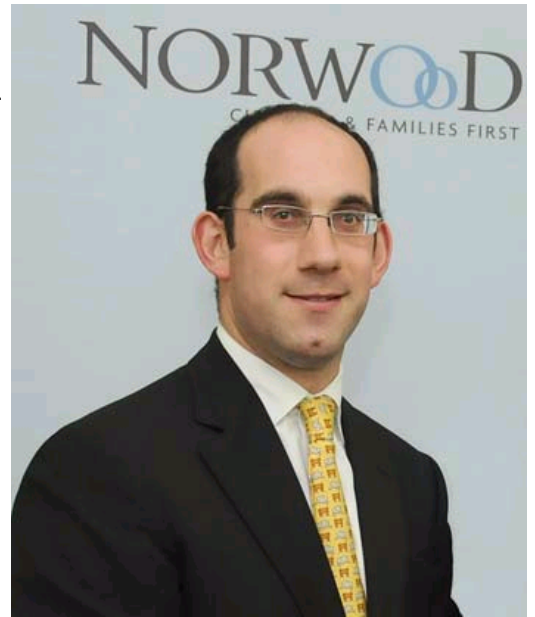
"Everyone has a responsibility to give back to the community, and as tough as it is at the moment, the people that we raise money for are a lot worse off. I'm looking forward to the role."

Adele Breslauer, Norwood's Head of Fundraising, said: "YN is one of the most important areas in our fundraising programme, and through the YN patronage campaign and our other activities we are safeguarding the future of Norwood."

"Ross's enthusiasm and commitment as Chair of the YN Property Committee means he is the perfect person to become Norwood's first YN Patronage Chair."

YN also offers social networking events to young people aged between 18 and 33. YN has many committees that fundraise on behalf of Norwood: YN Finance; YN Lawyers, YN Today; YN Property; YN Social and YN Media.

For more information on YN Patronage, YN Events or joining a committee, contact Alisa Fleishman, YN Fundraiser, on 020 8420 6804, or alisa.fleishman@norwood.org.uk



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