

Snow The Man For Capital To Coast 2006

Date: 2nd May 2006

Snow The Man For Capital To Coast 2006

Channel 4 News presenter **Jon Snow** donned his cycling gear and shared a tandem with residents of Ravenswood Village to launch the marketing campaign for **Norwood's Capital To Coast Bike Ride**, an annual 60-mile charity bike ride from Hampton Court to Hove. The event, on **Sunday 16 July**, is sponsored by **Condor Cycles Ltd** and is now in its eleventh year.



It will be raising money for four deserving causes; **Norwood**, a leading children and family services charity, the **Down's Syndrome Association**, the **Cystic Fibrosis Trust** and **Southern FM's Help a Local Child**. The event raises much-needed funds to help children and adults with learning difficulties and physical disabilities, as well as socially disadvantaged children and their families

In the next few weeks, Norwood will hold a series of **Capital to Coast Roadshows** in **London** and **Hove**, at which the public will have a chance to chat with past competitors, sign up for the event and find out about the charities involved. These roadshows will take place at **Condor Cycles Ltd, 51 Gray's Inn Road, London, WC1X 8PP**, on **9 May, 7 June and 6 July**, between **12.00 and 14.00**. The **Hove Roadshow** will be held at the **King Alfred Leisure Centre, Kingsway, Hove, East Sussex, BN3 2WW** on **23 May**, also between **12.00 and 14.00**.



Jon Snow, speaking at the marketing launch, said: *"The Capital to Coast Bike Ride is a fantastic event that enables people of all abilities to experience the joys of cycling in beautiful surroundings while raising vital funds for charity. I urge everybody to put on their helmets and sign up now!"*

Registration for **Capital To Coast** is just **£20 for the full 60 miles** (on the day registration £25) or **£15 for a 30-mile ride** (on the day registration £20). This year, organisers are encouraging all participants to do their bit by raising at least **£200 sponsorship** money and helping to make this year's ride the most successful ever.

For more information about **Capital To Coast 2006**, people should call 020 8420 6944 or register online at the Capital To Coast website www.capitalto coast.org.uk

For further information please contact David Wosner, Public Relations Officer at Norwood on 020 8420 6942 or email david.wosner@norwood.org.uk

©2012 Norwood

Norwood Ravenswood is a company limited by guarantee registered in England and Wales under no. 3263519 and registered as a Charity no. 1059050. Registered office:
Broadway House, 80-82 The Broadway, Stanmore HA7 4HB